Complimentary

Lawn Signs

This enticing resource appeals to the masses and draws significant attention to your Joining Event.

What You're Going To Need:

- Lawn Signs
- Volunteers to coordinate placement

How You're Going To Organize This:

Coordinate placing Lawn Sign on the front lawn of your Joining Event location, as well as other locations around your Joining Event location. This will give people passing by a visual location where Scouting meets and where your Pack will be holding their Joining Event.

Key thing to remember - BOLD LETTERS, Not too much information, LOCATION, LOCATION.

Good Lawn Sign



Poor Lawn Sign



Your District Executive can also provide you with additional lawn signs to be placed at other venues around your Pack Joining Event location.

Additional Fall Recruitment Resources Can Be Found At:

www.cnyscouts.org/membership

"Remember, research tell us that parents sign their kids up in programs when they've been personally invited."

Longhouse Council, BSA

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